

WEBVTT

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I am Jonathan Greenberg, and along with my co-chair, Raisella Santos, we will be sharing this meeting.

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This is a committee meeting, and there will not be any public comment.

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But we, of course, welcome your feedback, and you can always send us feedback at C. Ec.

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30 got schools@schools.nyc.gov.

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So we have busy morning item of business for today, which is just to discuss how we're going to hire a contractor to create our logo.

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And in order to get some rough estimates, I put out some feelers to find some graphic designers, and got a few names.

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They sent their portfolios and some samples of their work, and so I would like to look at those those portfolios, but I also would like to reach out to them after this meeting with a more concrete ask of what it is exactly that we want them to produce produce for us.

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So that they can come back to us with a more precise he, for for that work.

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So I have a draft of a request for proposals that I would also like to to discuss.

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So did did any of the other committee members have a chance to look at the the samples that I sent.

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Yeah, I was able.

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Maybe I should. Just yes, you did. Okay. And, Michelle, you did.

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You get a chance to look at the samples.

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I'm so sorry I'm looking all right now to it's.

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That's okay. That's okay. So we don't.

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I we don't need to decide on anybody right now.

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But I do want you to to kind of have a look, and, you know, just start to think about how we might decide, you know, based on looking at other people's work.

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I mean. The other question is, do we need to talk to these people?

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I actually really think that if we do, it may be best for me, or Marcela to just reach out to them and talk to them.

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We have very little time to arrange this, because all this, this whole thing needs to be build.

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By the end of the month, but but what do you think?

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Do you think that having samples like this would be enough to make a to make a decision on a on a designer?

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Jonathan, I think I know you ask them for samples, but do they know the price point, or we're not disclosing what the price point is?

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Well, they gave rough price points, and I can say that you know 2 of these 3 people were in the budget that we that we set aside in our in our budget.

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But I also basically, it was a very rough estimate on their part.

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I said, we need a logo. How much are you gonna charge?

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I think that when we actually say, Hey, we want a few different versions.

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And this and that, and we wanna talk about it. And and you know that the number is gonna be more useful.

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But we can't spend more than a \$1,000. That's what that's what you know.

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And so I don't think the price necessarily. You know what they quoted. I don't know that it's that useful at this point.

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Okay. Well, I guess then maybe the best way. Then to approach it, I mean, cause you know, you look at the samples.

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Everybody. Stuff looks great, right? And you know they, you know, in terms of their job. They have jobs.

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So they competent. But I think maybe one thing that could happen is that if these are like, you say your final candidates right?

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You put the call out, and these are the final candidates.

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Then you actually now give them a scope of work of what we want.

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We want a logo with at least 3 follow-up corrections.

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Whatever you know, whatever whatever it is you want to design and ask them to come to an interview.

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And then, at the interview, you talk to them. Okay, this is what we want.

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This is how they think. What do you think? What do you have envision for us, and ask them to present?

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And then you reserve your decision till after the interview. And it could be you, Marcella, whoever you want, and that will make it final decision.

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Then, because all right now they're all like a tie, cause we don't have any other factual information on them.

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I used to do interviews, for you know, for the agencies that I worked on with vendors, and, to be honest, it was all personality, you know.

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They were all competent. They all came in within our budgets.

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They all presented what they were going to do, and it just really came down to personality.

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If I thought we could work with those person, those individuals!

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That's the one we hired pretty much.

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Thanks, Richelle. One thing I will say is that and this is a little complicated, but we do.

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We are obligated to go with the lowest, did so.

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If we decide that we we're not crazy about somebody's portfolio, we don't that we can. We don't have to let them bid, and we don't have to ask them to bid you know.

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But we have to, kinda you know.

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Do they know that? Do they know that? You know that they're bidding that the even though it's a \$1,000 a \$1,000 is still a \$1,000 for somebody?

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It may be significant. Do we know that? Do they know that this is the criteria that?

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Yeah, we like you and stuff like this, put your bidding. You should know that we're gonna go with the lowest bidnder.

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Okay.

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Yeah.

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They don't know that, although I, if they've dealt with, you, know, city contracts before, they might know it.

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Yeah, this is it. I've never had to do this before.

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This is kind of a funny business, Victoria. I think you were next.

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I know we have some kind of logo in place right now.

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Are we just doing a is any of that going to be carried over into the new one?

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Are we just kind of having them? Just something completely new up?

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It's what we have is not ours. It's the districts, the district's logo that we've just been using.

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Got it?

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Okay. But.

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So I think we decided we wanted to make our own, you know.

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Yeah.

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So. But I love you. Idea, cause I was thinking, because you are all District 30.

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If we can take our logo and even put it on the shirt of one kid, you haven't really talked about what your logo looks like.

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But I would. I was thinking, when you figure that out. I'd like to like either.

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Get a sneaker or a small something of our children going around the earth in the all logo.

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But of course it's my suggestion, but you have talked about what the logo will look like.

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So that's what I was wondering. What does it look like?

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Well, I would like to get to get the designer, and each year to help us to answer that. You know we can.

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We can tell them what what kind of ideas or values, or, you know, like, but that's what they do.

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They're, you know that they're professionals.

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I agree with everything being said like the local, should be something that will present our district, and, like ideally, the design should have some kind of relation between this district and where the district located.

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And what's happening in our community. So it should be some kind of connection for local and also for the price range.

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Is it has to do with like will in the whole design, and everything from scratch or depends on like.

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If it's different color difference, symbol, different thing or like, what's the is the price range based on what? Exactly.

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The price range is based on basically the very rough estimates that I got from these 3 graphic designers.

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When I told them what it is that we, you know we were looking for very generally so, and they were all different.

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And so it's really it's not a exact science.

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It's not like, you know, there's a going rate for a logo, and if you want color, it's this much more. You know, it's everybody is just. It's all over the place.

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Okay, well, like, from my experience. And I just like, find out that the number of colors and the details that you have in logo has to do with the pricing.

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So as much more colour. You do the price. Go up as much detail you have on that local.

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It's the price going up.

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Was that for printing, or just this design?

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Not even like for building local and designers. Yes.

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Okay, okay, idea. I didn't. That didn't come up.

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But we can certainly ask the designers about that.

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Gail!

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So that is, just throw a few monkey wrenches in here.

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Okay, so the do is a bureaucracy.

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Yes, we all know that in order to get a purchase order in, I have to have bids from 3.

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Vendors do we vendors, and if any of them does not have a vendor, id number, and you select them first I can't even put in a queue from them, and let alone hire them we can't do that, because I can't create a purchase order for

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them what the process that your sound you're discussing sounds tremendous, you know.

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It does sound big and detailed, and a lot of work to do, and you've got 14, 2, 1516 days to do this.

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Okay. Well, actually, less than that. Because if you need somebody with a vendor, Id number it has to be like tomorrow.

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The next day that they have to start the application process so we can get it moving.

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So just points to consider.

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To Gail. Can we get a list of vendors that are approved, and give?

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Nope? No, they don't have it. They don't give that to you.

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Give the committee. Do we have a no, there's no list.

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You give me a name, and I can research it. That's all.

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They don't have a.

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No, there are. You can't even get a list of food vendors for the doa.

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I it's insane. You would think that they would put together a nice book with all of this, but maybe because it's ever changing, it always changes.

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One year they have a contract one year. Next year. They don't.

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Amazon. One year has a contract, and they don't same with Home Depot.

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So I don't know. I wish they would.

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We've asked for many, many, many times.

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I'm gonna use.

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Right.

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So I will. I will say that all of the the designers that I spoke to are willing to become members so vendors, for in the system so.

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Well, you know what, Jonathan, send that information to all of them.

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So that takes it.

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And let them all start.

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Yeah, I will. Yeah.

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Yeah.

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Yeah. It takes a moment to do that. , you know, this is a process so they're not gonna do it in a day or 2.

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So. Yes, they should start the if those vendors want it definitely.

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Okay, so we need to. Yes. Gail understood.

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We need to be very mindful of the time we have.

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Yes.

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And do this, you know, you know, you know. So if we if I'm gonna get that out to these people and make sure they all become vendors in the system.

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And you know, schedule a hopefully schedule, maybe a time to talk to them.

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Next week and then decide, you know.

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Maybe we can have a short follow-up for this committee and make an make a decision.

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After that Michelle.

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Obviously, but to be honest, John, did they have to? They have to submit.

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They have to submit their their pricing that's really what's gonna decide.

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I mean, if you have it now that you have that you have to go with the local, the lowest vendor, and you have to have at least 3 right gale.

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You have to have at least 3. So you want all of them to submit right, and you tell them all of you must sign up to be vendors right?

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You tell them all of you must sign up to be vendors. Right? You see, you are final. 3.

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Thank you for submitting your final 3. Thank you for submitting your final 3.

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Thank you for submitting your final 3. Thank you for submitting your final 3. We need you to. We need to be deal. We vendors.

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You have to fill out this application soon, and you need to submit.

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Submit to me your idea, your design idea, based on your proposal.

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Right. And with that, and it includes a price quote, and with that you'll do.

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You conduct your final interviews right and that's leave it and leave it like that right this way.

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They have to get some to you by a deadline. They have to apply, and that to give you enough time.

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By the time you receive it you'll find out who the final vendor is, you know, when they submit the work and you'll be able to say, Okay, I'm sorry, Joey.

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You know we weren't our final pick you'll have to tell them they weren't the final one, you know, but you have to give them something.

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Let them submit it, and then you decide from what they submit with their prices attached to it.

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With the price called attached to it.

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I'm not sure sure we're gonna get them to give us a sample in this time.

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It doesn't have to be a sample. It's a design concept.

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It's like big, look they get to look at the Cec website.

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They get to look at a video you already gave them what you want, and you give them a little more, Johnathan, if whatever you think, the Council had already said in the earlier meetings about.

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Oh, we want to see trees, oh, we want to see kids. What?

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Up, whatever right, and you give that to them right? Cause you're gonna have to give it to them.

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And they could come up with a generic form. Oh, and it's written, it's not a visual thing.

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It's a written thing, and they can. They can provide that to you.

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A written scope of you know you give them the scope of work.

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They provide you a draft of how they envision they, they could work with your design, and and then they'll.

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And that's what you work off of. But with the quote meaning, it takes this many hours to do it.

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So this is how I price it up that's how they're gonna break down their price right?

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So if he says, Oh, this will take me 10 outs.

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It's only \$500, whatever, but that's really what you want with them.

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They you want? What they think they can produce, and this time they know what the scope of the price is.

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You get it, give us a breakdown as to how many hours, and whether that also includes you know, going back to them, the back and forth with us, you know that whole thing.

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So you know, review and stuff like that.

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I just have to say I'm a little worried that if I ask them to, even to produce a like us, a kind of generic, you know, logo for us, that we might not even get them to cause that's work that's a lot of work for them

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when they're when they might not, may or may not get the job.

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And this is a small job, you know.

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Right. The only thing I think is that you know, when folks ask you for we saw examples of their work, but we don't.

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I don't see any Logos there, right? I see artwork right? So.

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No, no, no, they have. They have 2 of them. Have Logos here.

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Oh, 2 of them had Logos. Well, then, maybe that's a telling point.

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Then maybe you should narrow it down to the ones that met the conditions that you, the one who didn't submit a logo sample, is not the one you choose.

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I didn't even see that I was going scrolling through them if they didn't send if they if there was no Logos let's see, one was a logo, but it's very nebulous kind of thingy, and if they didn't submit a logo then they they

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didn't meet the scope right. They didn't send you a what was it?

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What they asked for, and and maybe you should go with the ones that really concentrate on Logos, that first of all that now is down your scope.

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But you don't. Wanna tell that guy that because you need him right?

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So. But you still gonna need them to submit how much the billable hours are, how long it's going totake them, and what they envision for the Cec.

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It doesn't have. I'll put it like this, Jonathan.

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It doesn't have to be a visual thing, but a written thing right?

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And it may take them a couple of hours work going through the CC.

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Site, looking at what we do and how we do. And it's stuff like that.

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And reading the mission statements, and they come up with something that's not really gonna matter.

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What's gonna matter is how much money they put on that piece of paper, but it gives them something to do and something to submit.

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Yeah. Alright. Okay. Fatima.

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So I'm confused a little bit. Is it like those 3 vendors are already vendors or not?

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Those designs.

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So we're actually a little. We're not sure about one of them.

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One of them told me that she had worked for a different city.

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New York City Agency, and I thought that would mean that she's in the system.

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But Gail couldn't find her, and so it.

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What that means is that none of them are our vendors already which means they have to become vendors.

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They don't have to become vendors before we, before we talk to them, or see their, you know, before they give us a quote, but they need to become vendors before we higher them, which is the thirtieth right.

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Yeah.

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So the second question is, what's the deadline to?

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Finalize everything and to submit like the payment, or like to buy this logo.

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The thirtieth is the deadline to.

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Is it to submit payment?

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No, it's the thirtieth is the deadline for me to put in the purchase order.

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So personally, I would I would say the 20 ninth, especially like, if you guys decide at night, I need the next day to do it.

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So that.

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The problem I'm gonna need is I need 3 vendors who are.

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Wait because.

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So at that point?

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Do we vendors, so they they all need to become a vendor.

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You? Okay, so that you weren't when I asked you that last week.

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Yeah. It wasn't. No, I know that just popped into my head.

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Okay.

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Okay. Well.

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Now cause I have to get to quotes. I know it's nuisance.

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So Gail, in order to do the purchase they need, like the number for the vendor number.

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Yes.

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Okay, so that's the whole application process. At least it takes 2 months to be a Van der.

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I hope not.

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We? Well, I know, like some vendors, that it took them 2 months to be E.

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Hello! I can try talking to Lena, and maybe there's a way to expedite it.

00:21:19.000 --> 00:21:25.000

I don't know to do the best I can. That's we can only do the best that we can.

00:21:25.000 --> 00:21:26.000

Yeah, we could ask and see what's going on. Uhhuh.

00:21:26.000 --> 00:21:30.000

Right, yeah.

00:21:30.000 --> 00:21:31.000

Thank you.

00:21:31.000 --> 00:21:33.000

I'll look into it tomorrow.

00:21:33.000 --> 00:21:40.000

If yeah, if that's true for Tima, then where this we're not in a good, we're not in a good place.

00:21:40.000 --> 00:21:41.000

Yeah.

00:21:41.000 --> 00:21:43.000

I didn't I didn't know that, and we and we didn't.

00:21:43.000 --> 00:21:49.000

We had no way of finding no easy way of finding existing vendors in the system.

00:21:49.000 --> 00:21:56.000

Just so, you know, I did ask Face, and I did ask our Senior Grants officer if they knew of any, and both came up empty.

00:21:56.000 --> 00:21:59.000

Yeah. Victoria.

00:21:59.000 --> 00:22:02.000

So I know you said something about the person with the lowest bids.

00:22:02.000 --> 00:22:15.000

So let's say, 2 of these vendors work out, and they submit their artwork.

00:22:15.000 --> 00:22:16.000

You have to have a really good reason for not taking the lowest bid you have to go out of your way to justify it.

00:22:16.000 --> 00:22:26.000

It depends on the ones that we like, or if they both submit something and their costs as well, we have to go with the one.

00:22:26.000 --> 00:22:27.000
You feel like.

00:22:27.000 --> 00:22:30.000
Okay. And then a follow-up question, because it ties into a little bit of like the district day.

00:22:30.000 --> 00:22:31.000
Are we hoping to move with this local for the district day, or we're just gonna use it.

00:22:31.000 --> 00:22:40.000
The council, the district 30 logo that we have now.

00:22:40.000 --> 00:22:44.000
I don't think we're gonna get a logo in time for the for the district.

00:22:44.000 --> 00:22:45.000
Okay.

00:22:45.000 --> 00:22:47.000
I could be wrong, but we could find out.

00:22:47.000 --> 00:22:49.000
Okay. Thank you.

00:22:49.000 --> 00:22:54.000
Here all right, something else that I can look into, and again it's just to look into.

00:22:54.000 --> 00:23:01.000
I can't make any guarantees. I wonder if somebody paid for the logo?

00:23:01.000 --> 00:23:13.000
If, then they can just be reimbursed for it, not out of your monthly reimbursement, but out of the the Systemc budget, because sometimes they're a little more lenient with that, because you've already laid out the money.

00:23:13.000 --> 00:23:14.000
But I have to ask about that. I don't know.

00:23:14.000 --> 00:23:18.000
I have to find out.

00:23:18.000 --> 00:23:23.000
Just might be a lot of money to lay out.

00:23:23.000 --> 00:23:25.000
Just a thought.

00:23:25.000 --> 00:23:32.000

Yeah, I I could probably do that. If it's if we're able to do it.

00:23:32.000 --> 00:23:35.000

Alright. I'll ask that in the morning. I'll find out.

00:23:35.000 --> 00:23:37.000

Okay, and see if that would work.

00:23:37.000 --> 00:23:41.000

Okay.

00:23:41.000 --> 00:23:46.000

Okay.

00:23:46.000 --> 00:23:58.000

Probably gonna be a little bit messy, but we'll do our best, and we'll we'll get them all to become vendors.

00:23:58.000 --> 00:23:59.000

Yeah.

00:23:59.000 --> 00:24:00.000

And hopefully, that process can be expedited and done.

00:24:00.000 --> 00:24:01.000

Michelle.

00:24:01.000 --> 00:24:08.000

And so, Jonathan, do you have any criteria for them like like things that was mentioning?

00:24:08.000 --> 00:24:14.000

You know whether we're looking at a single color, multiple color graphics.

00:24:14.000 --> 00:24:15.000

So!

00:24:15.000 --> 00:24:18.000

Do we have any idea what's the tendencies?

00:24:18.000 --> 00:24:27.000

So my, okay, so I sent you all a a draft of the request of a request for proposals in my experience, working with graphic designers which has never been in this kind of situation.

00:24:27.000 --> 00:24:48.000

You know, I've been working with graphic designers who are on staff and nobody's paying them for whatever you know, those kind of questions have never been an issue, and they didn't ask for those you know whether about colors and things like that.

00:24:48.000 --> 00:24:53.000

When I talked to them before. But, Gail, can you give me permission to share my screen to?

00:24:53.000 --> 00:25:01.000
Oh, sure! Sorry, of course.

00:25:03.000 --> 00:25:08.000
Okay, press the wrong button. Okay? So I'm just sharing the draft here.

00:25:08.000 --> 00:25:18.000
When I wrote up where? Which is what I was gonna send out to them.

00:25:18.000 --> 00:25:29.000
So I say, district 30, community Education Council requests proposals for design of a new logo for CC.

00:25:29.000 --> 00:25:33.000
30 contractor will be tasked with meeting with our committee.

00:25:33.000 --> 00:25:54.000
Are determined, designing design priorities designing the following versions of a logo, one with the full name of the counsel for use on our letterhead and web, pages one small logo for use on social media and other situations, with limited space and one small high contrast grayscale version

00:25:54.000 --> 00:25:55.000
of the logo for use on black and white Documents.

00:25:55.000 --> 00:26:08.000
Things that are going to be photocopied, or whatever, and then to deliver those in both full quality and smaller image files.

00:26:08.000 --> 00:26:19.000
So we can just start using them. And I asked for a cover letter sample of preview work which they've already given and a price quote.

00:26:19.000 --> 00:26:26.000
We could also ask. And I thought about this like kind of what Michelle had said.

00:26:26.000 --> 00:26:51.000
We could also ask for a you know them to write a paragraph about how they would approach this this job, you know, or what they would, what you know, ideas that they for this kind of logo are there thoughts about what we wanna about this this

00:26:51.000 --> 00:26:54.000
this document.

00:26:54.000 --> 00:26:55.000
They've already seen this Jonathan. They were.

00:26:55.000 --> 00:26:56.000

Oh, okay.

00:26:56.000 --> 00:27:00.000

No nobody. You know just you. This is just a draft.

00:27:00.000 --> 00:27:01.000

So!

00:27:01.000 --> 00:27:07.000

Okay, I. The only thing I would add, and this may take maybe just canvassing the counsel a little bit.

00:27:07.000 --> 00:27:14.000

What things do you think you're interested in seeing? And then you could give them that I, those ideas, such as you know, local, such as love, you know.

00:27:14.000 --> 00:27:35.000

Whatever things, if folks come up with that and provide them with that, so they have something to look towards and look forward to, and get a better sense of what the Council is about I think also that dead that one of the things where they they should make the the graphic available in more

00:27:35.000 --> 00:27:43.000

than one type of format cause. So cause you talked about delivering it as a tf, but you also wanna make it so that it's user friendly.

00:27:43.000 --> 00:27:46.000

So you want it also as a Png or an Svg.

00:27:46.000 --> 00:27:56.000

And and they know that. And they should, if you just say in multiple formats, they'll be able to provide you with the different formats which includes a Tf.

00:27:56.000 --> 00:28:11.000

As well as the others. I think one of the yeah. And I think, giving them that the short discussion about the counsel and connecting the web pages that they can go to and just look would be helpful for them.

00:28:11.000 --> 00:28:14.000

Okay.

00:28:14.000 --> 00:28:19.000

That's a good idea.

00:28:19.000 --> 00:28:23.000

It's just like question to mention.

00:28:23.000 --> 00:28:33.000

Are they able also to register the logo in case like there is some kind of logo that's similar to this logo in future.

00:28:33.000 --> 00:28:36.000

It's like protects this little ball not to be used and having a problem down the line later.

00:28:36.000 --> 00:28:46.000

So is it something that they do so?

00:28:46.000 --> 00:29:02.000

That is an interesting question that I did not think of, whether we basically, you're asking whether we could register as a register it as like a trademark, so that it couldn't be copied.

00:29:02.000 --> 00:29:05.000

I don't know that it matters that much.

00:29:05.000 --> 00:29:14.000

Yeah, to avoid problem in future, like someone will say, Oh, that's our logo, or something like that.

00:29:14.000 --> 00:29:24.000

So what's your register? That's it. You don't need to worry, and you will not have any problems in future.

00:29:24.000 --> 00:29:25.000

We can look into that. But that's all stuff. Yeah, do we?

00:29:25.000 --> 00:29:26.000

Yeah.

00:29:26.000 --> 00:29:28.000

Yeah. Go ahead. Michelle.

00:29:28.000 --> 00:29:29.000

No, I'm sorry. No, I was just gonna just agree.

00:29:29.000 --> 00:29:38.000

Cause. There is thing I do, a lot of graphic art stuff in there of craft work right, and you have to maintain.

00:29:38.000 --> 00:29:42.000

The artists maintain or release the creative ownership of their products.

00:29:42.000 --> 00:29:49.000

Right. So when you have somebody that's contracting with you, you release that ownership to the person who's paying you.

00:29:49.000 --> 00:30:01.000

I'm still identified as the owners, but I don't have any rights to sell that product I can use impurities for other things, but I cannot like copy the logo and provide it to another vendor.

00:30:01.000 --> 00:30:06.000

You know I cannot copy the product. And provide it to another vendor that goes to the person who also.

00:30:06.000 --> 00:30:09.000

So it's. It is important to clarify.

00:30:09.000 --> 00:30:14.000

You know the creative rights that products and who has it after it leaves?

00:30:14.000 --> 00:30:18.000

Leaves their shop cause. If we wanted to modify the CC.

00:30:18.000 --> 00:30:34.000

Wanted to modify it in some fashion, we should have free rights to do that, and, you know, adjusted. Adjust the color. Just anything about it would ask without having to go back to this artist to to okay, there.

00:30:34.000 --> 00:30:37.000

Yeah, that's a, that's a really good.

00:30:37.000 --> 00:30:42.000

I've added something here. But let's see what I can come up with without having a lawyer to tell us what you know we need to.

00:30:42.000 --> 00:30:59.000

We need to say, do you have your right hand raised again?

00:30:59.000 --> 00:31:03.000

I think that was from last time.

00:31:03.000 --> 00:31:08.000

Yes, we do need to own the logo right. Michelle.

00:31:08.000 --> 00:31:16.000

That's the point, not not the designer.

00:31:16.000 --> 00:31:30.000

Okay, so I mean, I'm gonna add to this, I'm gonna say a little bit more about what we are and link to our website so that they can see it.

00:31:30.000 --> 00:31:31.000

And and then say something about winner will keep the rights.

00:31:31.000 --> 00:31:40.000

I mean, that's something that we can. We could do later on as well.

00:31:40.000 --> 00:31:56.000

But the but I guess the question is, is, it is a short cover letter enough here. Okay.

00:31:56.000 --> 00:32:00.000

I'm thinking it's only a \$1,000. I mean, how much are they gonna write right?

00:32:00.000 --> 00:32:08.000

Yeah, no. Exactly.

00:32:08.000 --> 00:32:18.000

So I kind of feel like we need to schedule another meeting for this committee next week, because we need to.

00:32:18.000 --> 00:32:27.000

We're gonna need to decide on somebody unless we really just have to pick the lowest bid.

00:32:27.000 --> 00:32:31.000

And then nobody's deciding anything.

00:32:31.000 --> 00:32:36.000

Can I scale a question if their prices come in within \$10 of each other?

00:32:36.000 --> 00:32:44.000

Right. If you get a 9, 95, at 9, 75, or 9, 65, do we have to take the 9 65?

00:32:44.000 --> 00:32:49.000

So let me jump in here, I think, and I know that you have rights too.

00:32:49.000 --> 00:32:52.000

So I'm thinking of the logo. I'm gonna keep looking at the logo.

00:32:52.000 --> 00:32:58.000

You can't tell me that you want me to take this logo, and I don't like it because it's less money, and you're just going to talk.

00:32:58.000 --> 00:32:59.000

Have an argument of what you why you want this logo.

00:32:59.000 --> 00:33:08.000

They work with us. So I mean, I really feel comfortable if they you have this logo that you really love, and it's \$30 a \$100 more.

00:33:08.000 --> 00:33:11.000

Whatever the budget is, you're gonna be okay. You're gonna be okay.

00:33:11.000 --> 00:33:12.000

I'll fight for you. I'm good this.

00:33:12.000 --> 00:33:13.000

Yeah. The issue. Dr. Koppza.

00:33:13.000 --> 00:33:17.000

I was just. I was just gonna request a vote that you would vote on it.

00:33:17.000 --> 00:33:18.000

Yeah.

00:33:18.000 --> 00:33:20.000

So this way we could send the motion the vote to go along with it.

00:33:20.000 --> 00:33:21.000
Okay.

00:33:21.000 --> 00:33:23.000
When we said they voted on this one and do it that way.

00:33:23.000 --> 00:33:29.000
Yes, just to be clear, we're not voting on a logo.

00:33:29.000 --> 00:33:30.000
Yes.

00:33:30.000 --> 00:33:32.000
We're voting on a contractor, you know, cause they're not gonna have made the logo yet.

00:33:32.000 --> 00:33:37.000
That's gonna all. Happen after we we contract. But the point stands.

00:33:37.000 --> 00:33:43.000
Thank you for that. Let's see.

00:33:43.000 --> 00:33:49.000
Let's I should. Should we make a time for next week, or or should we?

00:33:49.000 --> 00:33:51.000
Should I do that? Because we have a few people absent?

00:33:51.000 --> 00:34:01.000
We could just do the same time.

00:34:01.000 --> 00:34:27.000
Or actually, I can't do the same time.

00:34:27.000 --> 00:34:35.000
Okay, well, I'm gonna reach out to all of you to schedule something for next week, probably later tonight.

00:34:35.000 --> 00:34:38.000
Can we do it after the business meeting?

00:34:38.000 --> 00:34:40.000
Oh, that's a good idea!

00:34:40.000 --> 00:34:43.000
Cause business meetings, usually short right.

00:34:43.000 --> 00:34:45.000
Yeah.

00:34:45.000 --> 00:34:55.000
What do what you all say to that? Is everyone. Okay? With that immediately following the business meeting.

00:34:55.000 --> 00:35:00.000

Does is that? Okay? Do we need to do? We need to have a set time to send out for it.

00:35:00.000 --> 00:35:01.000

No. I'll put it on the flyer. I'll put on the flyer will be fine.

00:35:01.000 --> 00:35:04.000

What can we? Okay, okay.

00:35:04.000 --> 00:35:12.000

Okay.

00:35:12.000 --> 00:35:18.000

I I want to tell that to compost, that I do t-shirt eye and on, and stuff like that.

00:35:18.000 --> 00:35:26.000

So once we get the logo, I will give you free access to ions that these kids can put on their shirts and walk around and be happy.

00:35:26.000 --> 00:35:34.000

Nice, very nice. I still wanna see how we can incorporate our logo into your logo.

00:35:34.000 --> 00:35:40.000

I just feel comfortable about saying that.

00:35:40.000 --> 00:35:42.000

But that's down the road, because it'll take a moment.

00:35:42.000 --> 00:35:43.000

I have a vision, you know. It could be some kid carrying a flag with all logo.

00:35:43.000 --> 00:35:50.000

It could be a logo on a sneaker or the shirts.

00:35:50.000 --> 00:35:59.000

Something, cause we are one. We are one district.

00:35:59.000 --> 00:36:08.000

Anything else before we go to the next topic on the agenda.

00:36:08.000 --> 00:36:13.000

Okay. So the next topic on the agenda is the website.

00:36:13.000 --> 00:36:16.000

And we had discussed things, tasks for the website.

00:36:16.000 --> 00:36:17.000

And I have to admit that I did not follow up with anybody on what those tasks were.

00:36:17.000 --> 00:36:34.000

Did anyone. Has anyone looked at any pages of the website just to update information, even though I did not follow up with you?

00:36:34.000 --> 00:36:37.000

I have a President's counsel blur up to say, and you on it.

00:36:37.000 --> 00:36:40.000

Then, if it's okay, if you wanna review it or I'll send it to the group.

00:36:40.000 --> 00:36:44.000

And you guys and let me know if that's okay to put on the website.

00:36:44.000 --> 00:36:59.000

Perfect. One thing that I noticed Gail, was that the recording the links to the recordings are not all.

00:36:59.000 --> 00:37:06.000

Well, no, it's not the recordings. It's the resolutions, the links to the resolution are not all correct.

00:37:06.000 --> 00:37:09.000

You click on one resolution, the link and you get to a different one.

00:37:09.000 --> 00:37:14.000

Sometimes.

00:37:14.000 --> 00:37:19.000

So we need to check, at least for the recent ones, you know.

00:37:19.000 --> 00:37:31.000

Like this is all this year that I was looking at. So, okay.

00:37:31.000 --> 00:37:32.000

Unmute. I'll take care of that, Jonathan.

00:37:32.000 --> 00:37:53.000

Okay, and I will. I still have that list. I will follow up offline with the other things that we were gonna that we were gonna follow up on.

00:37:53.000 --> 00:37:54.000

Yeah.

00:37:54.000 --> 00:38:01.000

To Piggyback on what Victoria said with residents counsel. Should we add a President's counsel section, because we don't have that now?

00:38:01.000 --> 00:38:10.000

I mean, I think the President's Counsel section should be on the district website.

00:38:10.000 --> 00:38:11.000

Is? Is there a page?

00:38:11.000 --> 00:38:13.000

Do that by I could absolutely do that.

00:38:13.000 --> 00:38:15.000

Yeah.

00:38:15.000 --> 00:38:19.000

Okay.

00:38:19.000 --> 00:38:25.000

And the President's counsel to the Victoria.

00:38:25.000 --> 00:38:26.000

Yes.

00:38:26.000 --> 00:38:27.000

Do you guys have your own web? Page? Also, okay, great. Yeah.

00:38:27.000 --> 00:38:32.000

As of last month. Yes, we have our own web page. That's correct.

00:38:32.000 --> 00:38:33.000

Yeah, I just had a question. I I can't remember.

00:38:33.000 --> 00:38:34.000

Michelle, were you raising your hand? Oh, we can't hear you!

00:38:34.000 --> 00:38:37.000

I didn't have any tests that I didn't have a test.

00:38:37.000 --> 00:38:41.000

I was supposed to work on.

00:38:41.000 --> 00:38:47.000

I don't remember having one, so I don't know if I was negligent or not.

00:38:47.000 --> 00:38:48.000

In here.

00:38:48.000 --> 00:38:49.000

But do you need me to work on something? I can do it?

00:38:49.000 --> 00:38:57.000

Okay. Okay.

00:38:57.000 --> 00:39:03.000

Okay. So the next item of business is the committee schedule.

00:39:03.000 --> 00:39:10.000

And once we hire someone for this logo, we are going to need to meet with them.

00:39:10.000 --> 00:39:11.000

Probably a couple of times to discuss all the things that we were talking about before.

00:39:11.000 --> 00:39:14.000

What is that we want? This what is? What do we want this logo to say about us?

00:39:14.000 --> 00:39:25.000

So!

00:39:25.000 --> 00:39:30.000

I wonder if those should be special meetings, or if we we should.

00:39:30.000 --> 00:39:40.000

You know, have a regular schedule, like a monthly, a monthly meeting for the rest, maybe the rest of the year.

00:39:40.000 --> 00:39:47.000

April, May, June. What do? What do you guys think?

00:39:47.000 --> 00:40:00.000

It's not my meeting, but I would suggest just doing it as quickly as possible as needed, because May and June come around really quickly, and this logo has to be completed before the end of June.

00:40:00.000 --> 00:40:03.000

Okay.

00:40:03.000 --> 00:40:13.000

Well, right. Well, how about this? How about we schedule a regular monthly meeting?

00:40:13.000 --> 00:40:14.000

Okay.

00:40:14.000 --> 00:40:30.000

And in addition, we make additional meetings with the designer and make them asap. On that way. We we have meetings on the on, the, on, the on the calendar already.

00:40:30.000 --> 00:40:40.000

Because we have so many people missing. I'm really hesitant to schedule something with the people we have here so.

00:40:40.000 --> 00:40:53.000

As much as I hate to do it over. Email. I I think that's the best. The best way to do that to schedule the the rest of the meetings.

00:40:53.000 --> 00:40:59.000

Can you put them generally after the business meetings is, does that work?

00:40:59.000 --> 00:41:07.000

We could. It's like the only thing is is that if the meeting is business meeting, it's not that short, and we have.

00:41:07.000 --> 00:41:13.000

Well, first of all, if we're meeting with the designer I think we need to give them a a real, a set time, you know.

00:41:13.000 --> 00:41:18.000

We can't just say, Oh, it's after this other meeting, but.

00:41:18.000 --> 00:41:26.000

But would they? Yeah, but those would be the add I don't wanna call Manhatt, but those would be the, you know, as needed meetings.

00:41:26.000 --> 00:41:27.000

Right.

00:41:27.000 --> 00:41:28.000

Those are not just our regular scheduling meetings right?

00:41:28.000 --> 00:41:32.000

Cause you're gonna meet with him to get that stuff, you know, to get first to get them on board, and then to review his design.

00:41:32.000 --> 00:41:39.000

Aesthetic. Right? So those are gonna be as he has product ready.

00:41:39.000 --> 00:41:41.000

That's when you're gonna set the meeting on, and we talk about it.

00:41:41.000 --> 00:41:45.000

And he goes back and he does work, and then when he comes back again, that's when he set up the other meeting. So.

00:41:45.000 --> 00:41:47.000

Yeah, okay, well, what I mean, what does everyone else think about?

00:41:47.000 --> 00:42:00.000

That's I've never thought about just scheduling meeting right after this meeting. But that's not a bad idea.

00:42:00.000 --> 00:42:03.000

So long as the business meeting stays short and sweet. Then I'm fine.

00:42:03.000 --> 00:42:06.000

I'm all for it.

00:42:06.000 --> 00:42:14.000

Okay. Alright. Let's let me suggest that to the full committee by email, and then see what they say.

00:42:14.000 --> 00:42:23.000

And if everyone's okay with that we can go. We can go ahead with that.

00:42:23.000 --> 00:42:29.000

Okay? New business.

00:42:29.000 --> 00:42:48.000

Anybody have anything for for new business related to communications and or outreach?

00:42:48.000 --> 00:42:50.000

It's just a broad, thought, and it's something that I've had.

00:42:50.000 --> 00:43:02.000

For the CC. For a while is that we need to find a better way to do outreach to, you know, underserved communities who really don't have access technology.

00:43:02.000 --> 00:43:04.000

We don't hear from them. We don't, you know.

00:43:04.000 --> 00:43:08.000

We only when there's issues right? And they end up calling a CC member.

00:43:08.000 --> 00:43:09.000

Or you find an incident at a school that we hear stuff.

00:43:09.000 --> 00:43:29.000

But I don't know what that means, Jonathan, but we need to find a better way to get in touch.

00:43:29.000 --> 00:43:36.000

Well, I mean, I have been thinking about our attendance at our calendar meetings has been pretty low.

00:43:36.000 --> 00:43:53.000

Recently yesterday there were no more than 15 or 20 attendees on there, and so I was just trying to think of ways that we might be able to get more people to attend one idea that I know we've talked about.

00:43:53.000 --> 00:44:01.000

In the past is moving the general public comment, session to the beginning.

00:44:01.000 --> 00:44:04.000

This is obviously a discussion we'd have to have with the whole Council.

00:44:04.000 --> 00:44:16.000

But you know I don't know that way. You know, people can just give people a chance to speak right up front without having to wait for the whole meeting to to be done.

00:44:16.000 --> 00:44:18.000

I'm not. Anybody has has thoughts about that.

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In in this context.

00:44:28.000 --> 00:44:29.000

I think that would help cause we get a lot of speakers who want to talk about stuff early on.

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You know they talk about it during the other presentations, so that may not be a bad move if folks don't have to wait to the end of the meeting.

00:44:39.000 --> 00:44:55.000

If they cannot to, if they only came to, you know, to convey some information to talk about something. They can do it early. I don't think that's a bad thing.

00:44:55.000 --> 00:45:05.000

I don't know about that, too. We open like the public before it will take like forever and especially if we do have presentation.

00:45:05.000 --> 00:45:22.000

That's like we will have until, like mine, 30 or 10 ideally, in my opinion, it should be like the public, open after, like the the Dr.

00:45:22.000 --> 00:45:23.000

We can. Yeah.

00:45:23.000 --> 00:45:28.000

Composer reports, if we can like, like the report first, then maybe public comment, then presentations.

00:45:28.000 --> 00:45:33.000

I don't know that just opinion.

00:45:33.000 --> 00:45:36.000

Yeah, we could. Well, let's discuss it.

00:45:36.000 --> 00:45:37.000

Maybe we can. We can.

00:45:37.000 --> 00:45:58.000

And also one thing, Jonathan, in terms of like the attendees, I think, like we are one of the good or average district in terms of attendees. I've been in like other councils that they don't have maybe 6 or 5 or maybe just their council nobody else.

00:45:58.000 --> 00:46:05.000

Yeah, no, that's true. I will say that, you know.

00:46:05.000 --> 00:46:09.000

I think earlier in the pandemic we were getting much.

00:46:09.000 --> 00:46:21.000

Many more people in our meetings, and now I've kind of feel like we're back down to similar numbers as we had in person.

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You know, last night we had 15 people or 20 people, or something like that.

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That's that, was it, maybe a typical or a low, maybe a little bit low, even when we were in person.

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But but regardless, we still wanna get more people there right?

00:46:37.000 --> 00:46:38.000

I mean, that's what you know. We wanna be reaching more and more people.

00:46:38.000 --> 00:46:47.000

So, even though other councils don't don't get many attendees either.

00:46:47.000 --> 00:46:53.000

I think we should still be trying, you know, doing what we can to get more people.

00:46:53.000 --> 00:46:55.000

Yeah, Michelle?

00:46:55.000 --> 00:47:00.000

I think we should have an incentive meeting. You know not every meeting, but every once in a while.

00:47:00.000 --> 00:47:04.000

I don't know. I do that with my council meetings.

00:47:04.000 --> 00:47:10.000

I hold it, and then they know. During usually during the holiday times, I'm gonna give it something away.

00:47:10.000 --> 00:47:13.000

So I get a big crowd, and at least that's when I give them information.

00:47:13.000 --> 00:47:19.000

It sounds funny, but I don't know. People like stuff, and I don't know this. Just a suggestion.

00:47:19.000 --> 00:47:22.000

I know that'll get folks in the door, but I wonder so you know.

00:47:22.000 --> 00:47:27.000

As for you know, the next season, you're gonna be in person right?

00:47:27.000 --> 00:47:31.000

And so how how does all of this relate to being in person?

00:47:31.000 --> 00:47:38.000

And what was the in-person like before the pandemic?

00:47:38.000 --> 00:47:41.000

I don't know that we know that for sure that we'll be in person who knows what's gonna happen?

00:47:41.000 --> 00:47:47.000

But yes, Marcela.

00:47:47.000 --> 00:47:59.000

Michelle. I used to do something like that last year from a Pta to get the parents to come to our meeting, but there's some roles.

00:47:59.000 --> 00:48:07.000

Pta is not allowed to buy car with our money, so I had to buy out of my pocket and select one parent.

00:48:07.000 --> 00:48:17.000

I have the app, and know that they have to share the screen with me, so I can select them parent so they can get it all dunking down on a gift card or stuff, or something like that.

00:48:17.000 --> 00:48:22.000

But it's a lot of work. It won't.

00:48:22.000 --> 00:48:28.000

That work for long periods.

00:48:28.000 --> 00:48:32.000

Yeah, I think it's too late for this year, anyway, because we've already done our budget.

00:48:32.000 --> 00:48:35.000

But Gail!

00:48:35.000 --> 00:48:44.000

Just quickly. It depends on the topics. You know, the topics that you're discussing, you know, if you have a controversial topic, you know, you're gonna get everybody out there, you know, for zoning.

00:48:44.000 --> 00:48:50.000

They're gonna come for just anything like that. They're gonna come that they're interested in.

00:48:50.000 --> 00:48:51.000

The last meeting. I know the attendance was really low.

00:48:51.000 --> 00:48:55.000

More people registered, but they don't always show up.

00:48:55.000 --> 00:49:00.000

But I guess it just wasn't an interest of them.

00:49:00.000 --> 00:49:04.000

The Charter schools. We love more charges, schools and districts are.

00:49:04.000 --> 00:49:10.000

They're not. Most people are not aware that success is continually trying to get it to 30.

00:49:10.000 --> 00:49:21.000

Maybe that's something that we have to do with our flyers to make them a little more inviting to raise curiosity a little bit. I would need help with that.

00:49:21.000 --> 00:49:24.000

But I'm open to suggestions for any of that.

00:49:24.000 --> 00:49:28.000

I just a way to peak curiosity.

00:49:28.000 --> 00:49:51.000

I I think that what I've noticed as much as the load numbers total is just that we have not had many speakers for public speaking, which in the past it just feels like there was always a few, you know, there were always a few people who who would come and speak for public speaking.

00:49:51.000 --> 00:50:00.000

and and now we really haven't had very many in recent months, and I think it's different when on Zoom.

00:50:00.000 --> 00:50:04.000

Than someone who comes to a meeting, and they sit, for you know, in person, for the meeting.

00:50:04.000 --> 00:50:21.000

But I I don't know. I don't know.

00:50:21.000 --> 00:50:40.000

Alright. Anything else, any other. Anything else, hey? Anybody wants to talk about while we're here.

00:50:40.000 --> 00:50:46.000

Alright, well, so!

00:50:46.000 --> 00:50:49.000

Can have a motion to adjourn the committee meeting.

00:50:49.000 --> 00:50:55.000

Michelle, and Second Marcela. Thank you all for your time.

00:50:55.000 --> 00:51:01.000

And I will keep you updated on what's happening with the vendor situation.

00:51:01.000 --> 00:51:11.000

We. We're gonna do everything we can to get these people registered and get get this all through. By the end of the month.

00:51:11.000 --> 00:51:12.000

Alright! Good night, everyone!

00:51:12.000 --> 00:51:15.000
Thank you all. Have a good evening. Bye.

00:51:15.000 --> 00:51:19.000
Thank you. Jonathan. Thank you so much for the hard work.

00:51:19.000 --> 00:51:20.000
Thank you. Right! Alright!

00:51:20.000 --> 00:51:23.000
No worries. I'll talk to you soon.

00:51:23.000 --> 00:51:29.000
Good night, bye.